



Plot 1479 Naalya Road, Kiwatule • P.O. Box 25312, Kampala • Tel: 256 312 263 263 • www.mangotreeuganda.org

Job Description

Mango Tree Company Profile:

More than ten years ago, a former Peace Corps volunteer and primary school teacher began developing educational materials side-by-side with Ugandan teachers to make learning more fun and interactive. More than a decade later, Mango Tree is a fast-growing, employee-owned Ugandan company that takes pride in empowering African communities by delivering high quality, locally appropriate educational tools in fields as diverse as agriculture, health and primary education. Now Mango Tree is looking for a:

CREATIVE CONTENT SPECIALIST

Job Overview:

As a small company with quality and customer satisfaction as its key to success, Mango Tree puts high demands on its employees to add real value to the company. People that are up to this challenge and prove themselves will find an inspiring work environment where they have both the freedom and support to achieve their professional goals.

As a creative content specialist within the consultancy department your key job is to translate the communication problems of our customers into supporting tools that work for rural audiences. You know from experience what communication problems NGOs face and how they can be solved with easy-to-use yet sophisticated supporting materials. You are passionate about developing quality tools that work and will not be satisfied until this is accomplished.

As a creative content specialist your key responsibilities are:

1. Developing new products by
 - a. Meeting with clients to assess their needs and develop creative communication strategies
 - b. Conceptualizing products that meet the client's and audience's needs
 - c. Developing curricula for trainings, education programs and grassroots community development materials
 - d. Writing and editing copy with the goal of simplifying and tailoring the text to the users/audience of the material
 - e. Pretesting materials
 - f. Working with artists and designers
 - g. Training people on how to use Mango Tree products
2. Managing projects by
 - a. Partnering with the Marketing Department to write project proposals and briefs that include commitments to product quality and project timelines
 - b. Making project plans, including work schedules and budgets
 - c. Liaising between the Consultancy, Design and Production Departments to ensure projects are within budget, on time and in line with project objectives
 - d. Checking products for quality at critical points throughout the project
3. Contributing to Mango Tree's sustainability by
 - a. Mentoring up-and-coming Ugandan writers and project staff
 - b. Improving internal systems
4. Supporting other departments by
 - a. Writing and/or editing blog posts for the company website



Mango Tree

Plot 1479 Naalya Road, Kiwatule • P.O. Box 25312, Kampala • Tel: 256 312 263 263 • www.mangotreeuganda.org

The ideal applicant:

- Understands low-income communities in developing countries and is passionate about empowering them
- Has experience teaching (formal or informal) or conducting trainings in rural Africa
- Holds a BA or BS degree (graduate degree in education, communication or health area preferred)
- Has a track record of high level performance, creativity, and leadership
- Maintains high standards for quality work with a critical eye for detail
- Has excellent written and oral communication skills
- Is able to create a working environment that is energetic, empowering and dynamic
- Has knowledge of Microsoft Office
- Understands the NGO community
- Is willing to make a two-year commitment

Compensation:

Mango Tree provides a competitive local salary.

How to apply:

If you are up to the challenge and fit the job description, please send your CV with references (maximum 2 pages) and cover letter (maximum 1 page) by e-mail to: work@mangotreeuganda.org.