



Plot 1479 Naalya Road, Kiwatule • P.O. Box 25312, Kampala • Tel: 256 312 263 263 • www.mangotreeuganda.org

Job Description

Mango Tree Company Profile:

More than ten years ago, a former Peace Corps volunteer and primary school teacher began developing educational materials side-by-side with Ugandan teachers to make learning more fun and interactive. More than a decade later, Mango Tree is a fast-growing, employee-owned Ugandan company that takes pride in empowering African communities by delivering high quality, locally appropriate educational tools in fields as diverse as agriculture, health and primary education. Now Mango Tree is looking for a:

VISUAL COMMUNICATIONS SPECIALIST

Job Overview:

As a small company with quality and customer satisfaction as its key to success, Mango Tree puts high demands on its employees to add real value to the company. People that are up to this challenge and prove themselves will find an inspiring work environment where they have both the freedom and support to achieve their professional goals.

As a visual communications specialist within the consultancy department your key job is to translate the communication problems of our customers into highly visual supporting tools that work for rural audiences. You know from experience what communication problems NGOs face and how they can be solved with easy-to-use yet sophisticated supporting tools. You are passionate about developing quality tools that work and will not be satisfied until this is accomplished.

As a visual communications specialist your key responsibilities are:

1. Developing new products by
 - a. Meeting with clients to assess their needs and develop creative communication strategies
 - b. Conceptualizing highly visual products that meet the client's and audience's needs
 - c. Working with the design team to make sure every product MT makes is both functional and attractive
 - d. Working with writers to make sure visuals and copy are appropriately integrated
 - e. Pretesting materials
 - f. Checking products for quality at critical points throughout the project
 - g. Training people on how to use Mango Tree products
2. Managing projects by
 - a. Partnering with the Marketing Department to write project proposals and briefs that include commitments to product quality and project timelines
 - b. Making project plans, including work schedules and budgets
 - c. Liaising between the Consultancy, Design and Production Departments to ensure projects are within budget, on time and in line with project objectives
3. Contributing to Mango Tree's sustainability by
 - a. Mentoring up-and-coming Ugandan artists and designers
 - b. Improving MT systems
4. Supporting other departments by
 - a. Providing content for the MT website and marketing materials
 - b. Developing new MT marketing materials



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The ideal applicant:

- Understands low-income communities in developing countries and is passionate about empowering them
- Has experience teaching (formal or informal) or conducting trainings in rural Africa
- Holds a BA or BS degree (graduate degree in communications, visual communications, education or a health area preferred)
- Has experience using educational materials with low-literacy audiences
- Has a track record of high level performance, creativity, and leadership
- Maintains high standards for quality work with critical eye for design and detail
- Has excellent written and oral communication skills
- Is able to create a working environment that is energetic, empowering, and dynamic
- Has knowledge of Adobe Creative Suite and Microsoft Office
- Is willing to make a two-year commitment
- Understands the NGO community

Compensation:

Mango Tree provides a competitive local salary.

How to apply:

If you are up to the challenge and fit the job description, please send your CV (maximum 2 pages), portfolio (minimum 3 work samples) and cover letter (maximum 1 page) by e-mail to work@mangotreeuganda.org.